



# OPEN SUPPLY HUB

Data that opens doors to safe  
and sustainable supply chains

Share | Discover | Collaborate



Every product  
comes from a  
supply chain.

We're all linked with  
the people and  
places where our  
stuff comes from.



**Over time, supply chains have become more complex.**



**Making it harder to know where those products really come from.**

**A Lack of  
Visibility**

**OFTEN  
MEANS**



**Someone, or Some Place  
is Being Exploited**



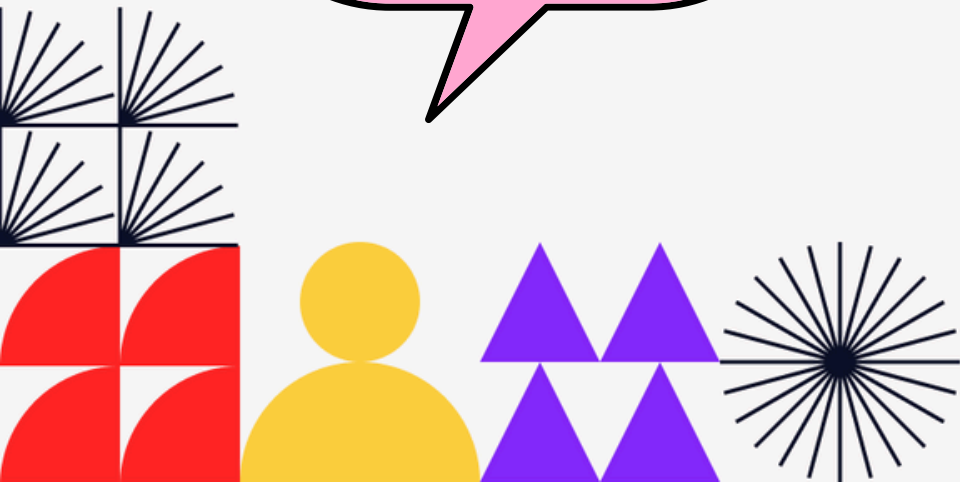


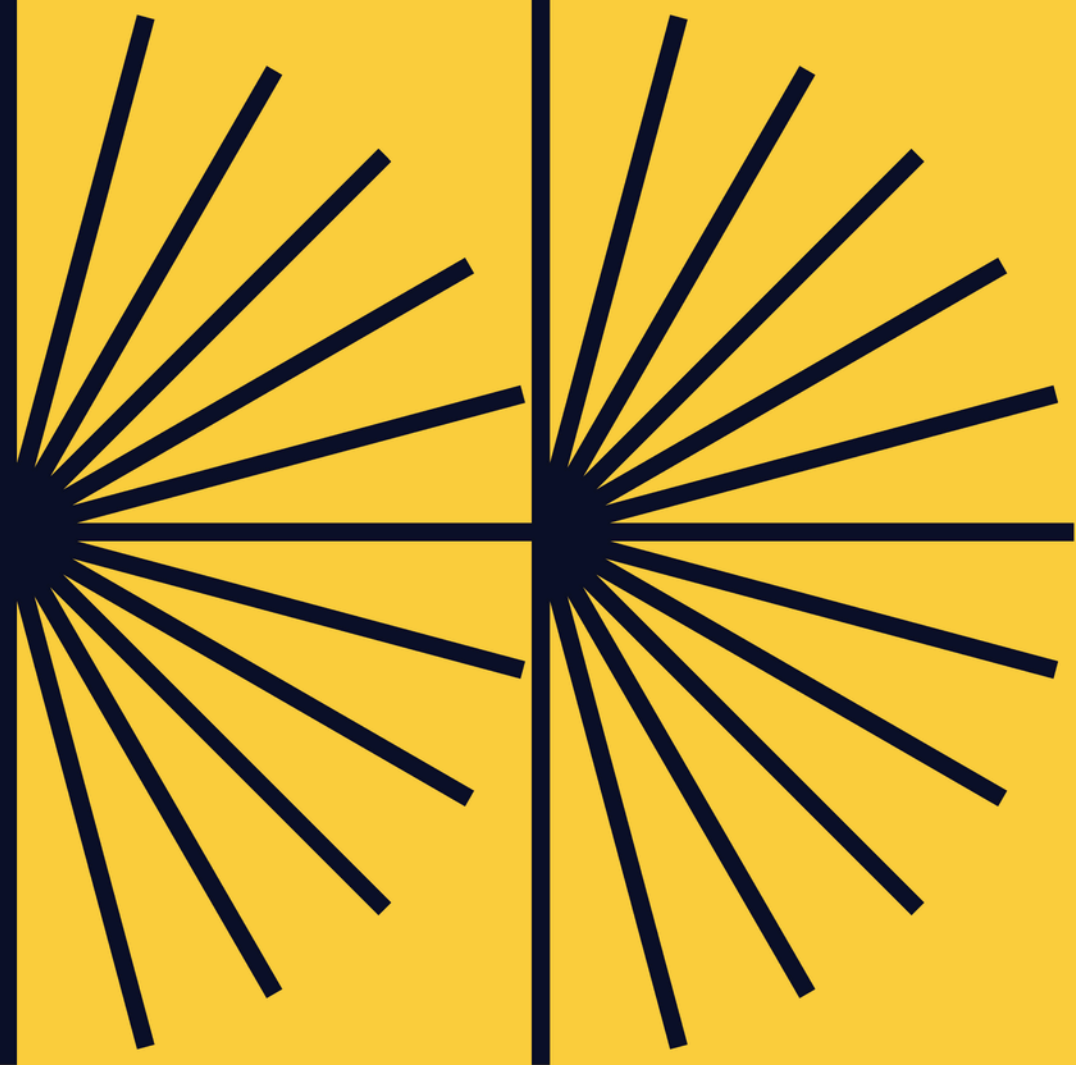
**To transform harmful supply chains  
into **safe and sustainable** ones,  
we need to see all the parts.**

**Where was  
this made?**

**Are the  
people who  
made it safe?**

**Who else was  
involved?**





**This means  
information needs to  
be open and shared,  
not locked away.**

And that often comes down  
to how we work with data.





# Data mirrors real life

The way we structure our data & what is built from that data is linked. To bring about real, systemic change, we need shift both our data and our work:

From

**CLOSED or EXCLUSIVE**

**SILOED & INCOMPLETE**

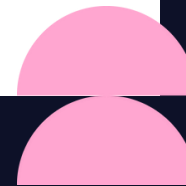
**ENGAGING THOSE WE  
KNOW**

To

**OPEN & ACCESSIBLE**

**BUILT COLLECTIVELY TO  
FILL IN EACH OTHER'S  
GAPS**

**FINDING THOSE BEST  
POISED FOR IMPACT**



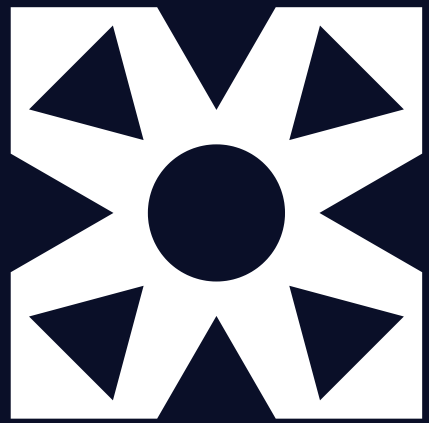


**Without this shift, we won't be able to see  
the big picture.**

**We won't be able to make supply chains  
safe and sustainable.**



That's why we created



**OPEN  
SUPPLY  
HUB**

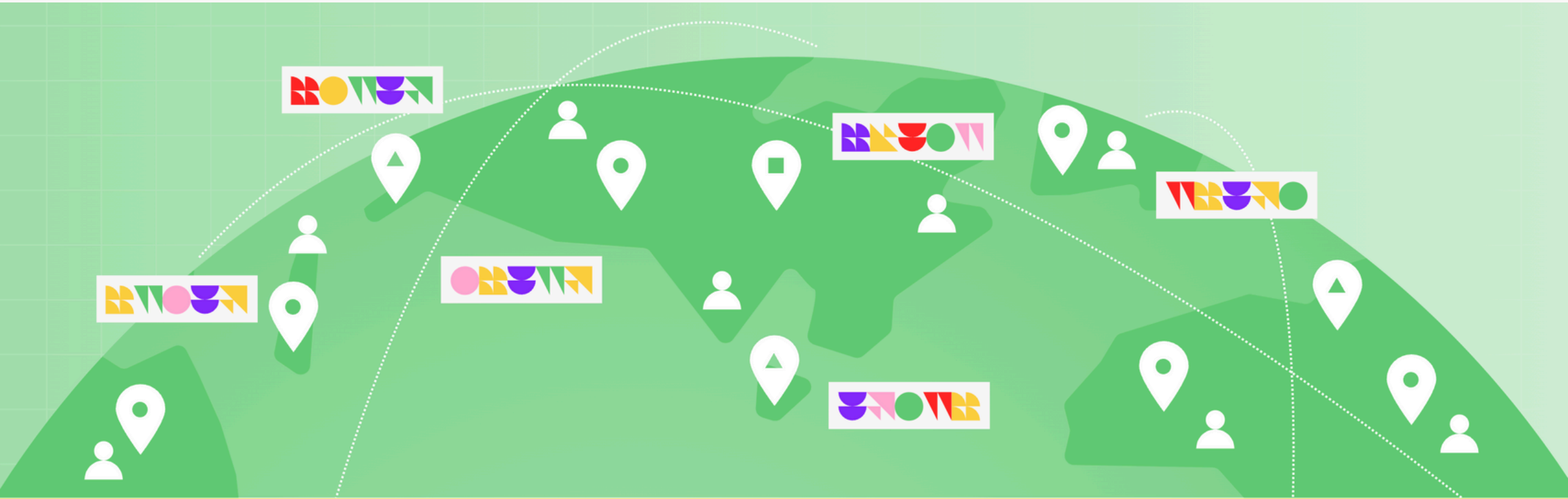






**Open Supply Hub is powering the transition to safe and sustainable supply chains with the world's most complete, open and accessible map of global production.**

**Our platform shows where global production locations are and who is connected to them, and makes that data easy for anyone to work with.**





# Three Pillars Make It Work



## Openness & Accessibility

No more hunting down different PDFs and spreadsheets & figuring out who has access to what. Everyone starts from the same base dataset & contributes to keeping it up-to-date & accurate.



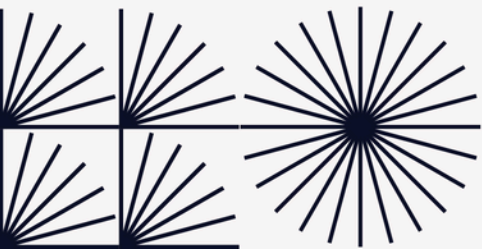
## Standardization & Data Exchange

Using different formats & IDs makes it nearly impossible to connect & layer information. Get your data standardized & matched via the OS Hub algorithm & receive universal IDs for each location.



## Engagement & Impact

We can't solve problems we can't see & we can't collaborate with people we don't know exist. Find which organizations are connected to your region or supply chain to build solutions together.





**When everyone builds and works from the same base dataset together, countless opportunities can be unlocked.**





# Using Open Supply Hub

Any supply chain stakeholder can:



**SHARE**

data to build the world's most complete, open and accessible global supply chain map



**DISCOVER**

opportunities through overlapping datasets and design the most effective solutions



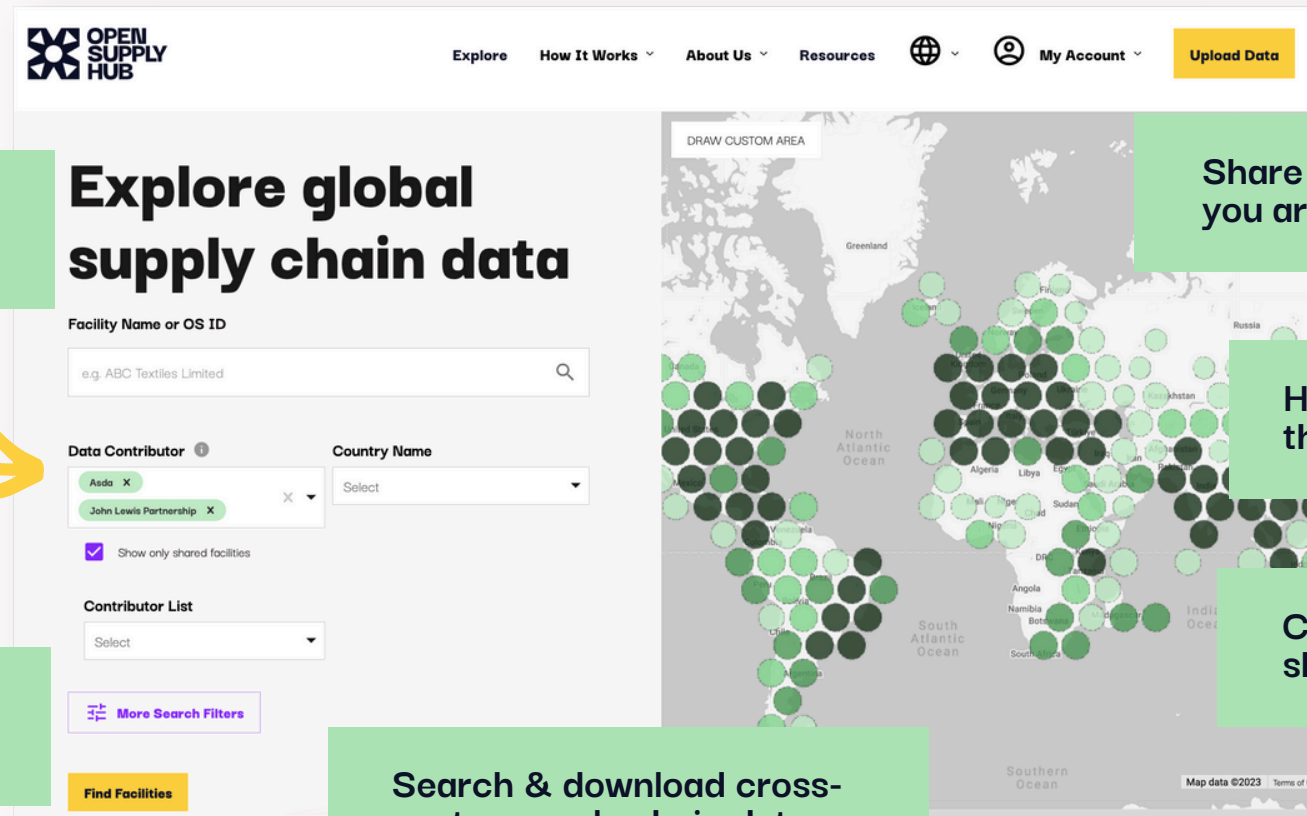
**COLLABORATE**

with partners you may not have known existed, who can accelerate your impact



# FEATURES: SEEING THE BIG PICTURE

Use [www.opensupplyhub.org](http://www.opensupplyhub.org) for free to:



Find overlaps between supply chains/datasets

Access OS IDs for production locations

Search & download cross-sector supply chain data

Share the production locations you are connected to

Have data cleaned and processed through a matching algorithm

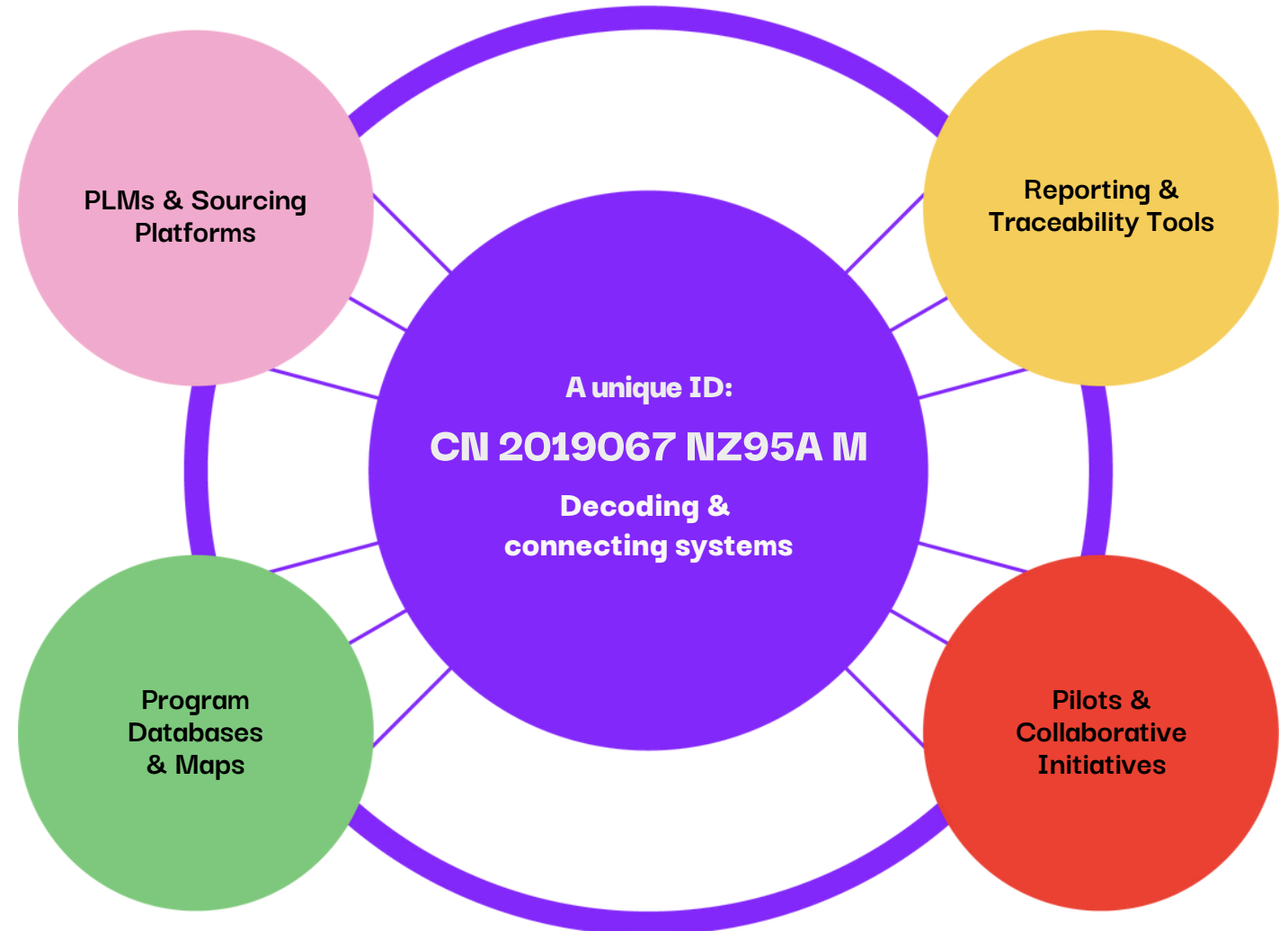
Claim facilities you own & share more details





# FEATURES: UNLOCK INTEROPERABILITY WITH THE OS ID

Free & accessible production point ID for all sectors, stakeholders, geographies, and systems to live alongside location information, meta data and other IDs.





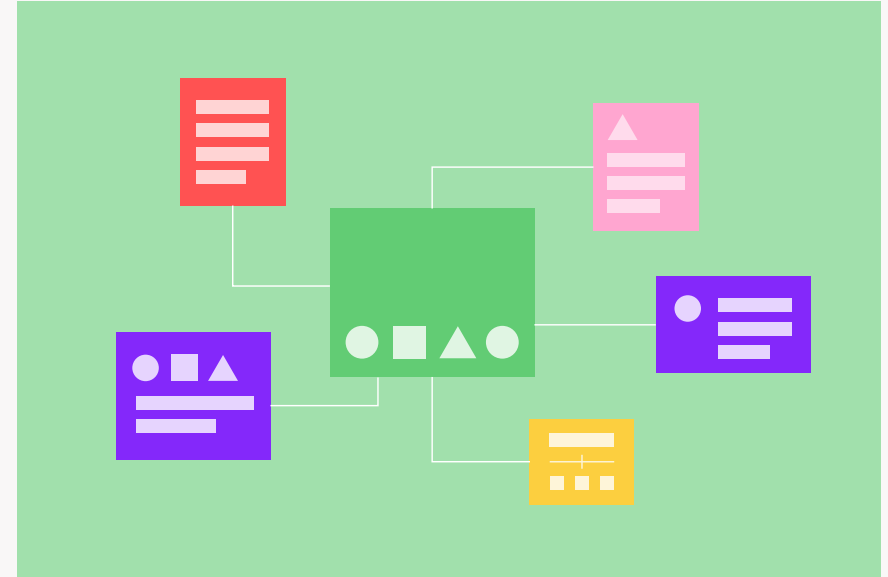
## FEATURES: CONVENIENCE WITH PREMIUM PRODUCTS



### Embedded Map

Automatically display your data on your own website as a customized map

[View Live Examples](#)



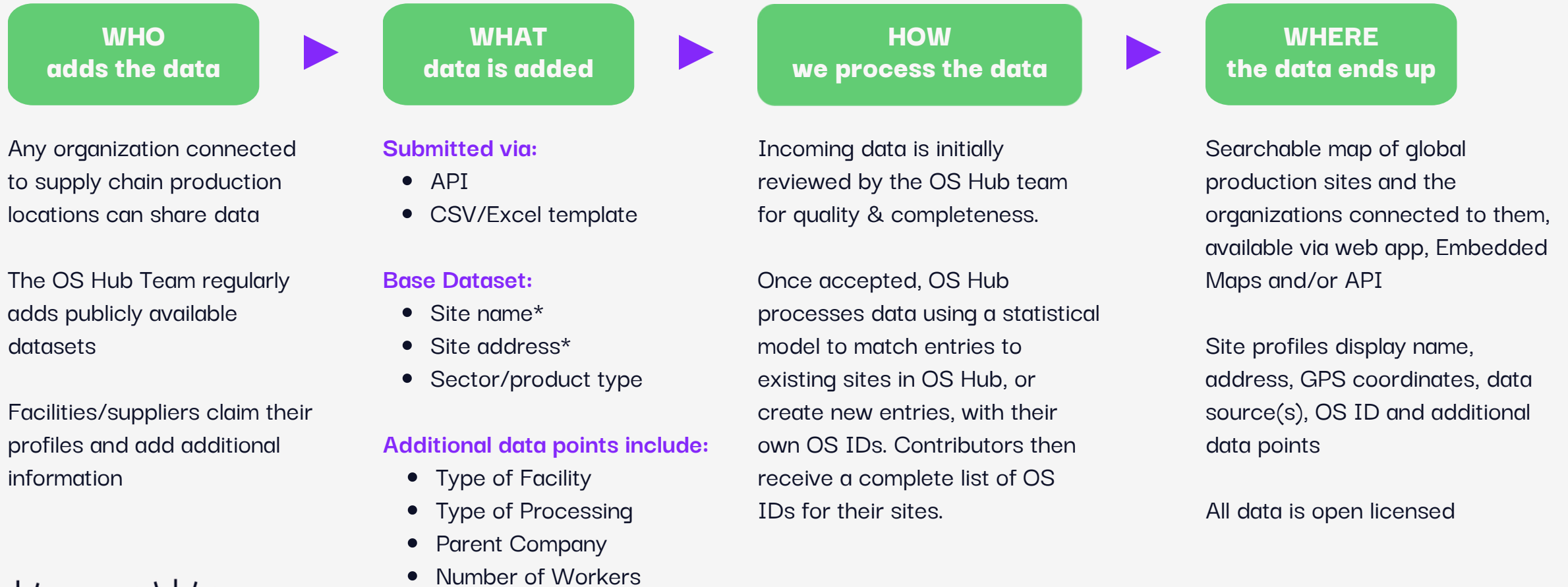
### API

Automatically push and/or pull data + OS IDs between your system and OS Hub

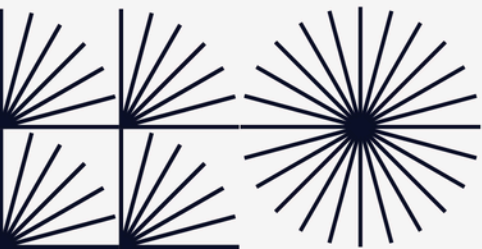




# How does data move through OS Hub?



\*required data points





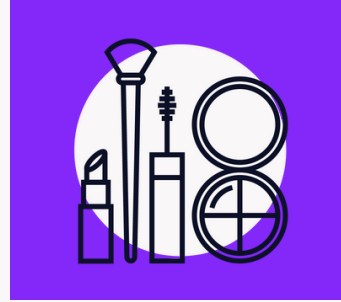
# Which sectors can you find in OS Hub?



**Apparel & Accessories**



**Automotive**



**Beauty**



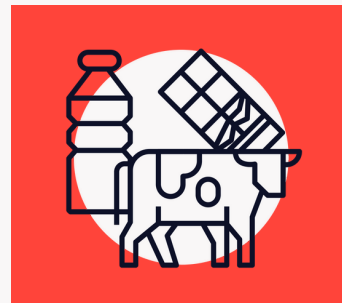
**Consumer Goods**



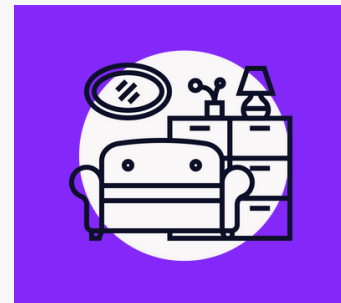
**Electronics**



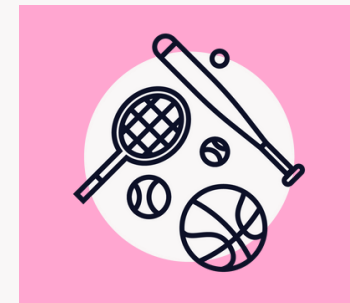
**Energy & Utilities**



**Food & Beverage**



**Furniture**



**Sporting Goods**



# Value for Many Different Stakeholders

## BRANDS & RETAILERS

Amazon, H&M, HEMA,  
John Lewis Partnership, Target,  
The Walt Disney Company

- ✦ Reliable Base for Due Diligence
- ✦ Unique IDs for Suppliers
- ✦ Collaboration Opportunities

## INDUSTRIAL ORGANIZATIONS

amfori, Fair Trade Certified,  
Oeko-Tex, Textile Exchange,  
Wordly

- ✦ Unique IDs Enable Interoperability
- ✦ Automatic Syncing via API
- ✦ Facilitate Remediation and Collaboration

## CIVIL SOCIETY

Business & Human Rights  
Resource Centre, Fashion  
Revolution, Solidarity Center,  
Worker Rights Consortium,  
WWF

- ✦ Speed up Remediation Processes
- ✦ Combine Data Sets for Further Insights
- ✦ Identify Potential Partners

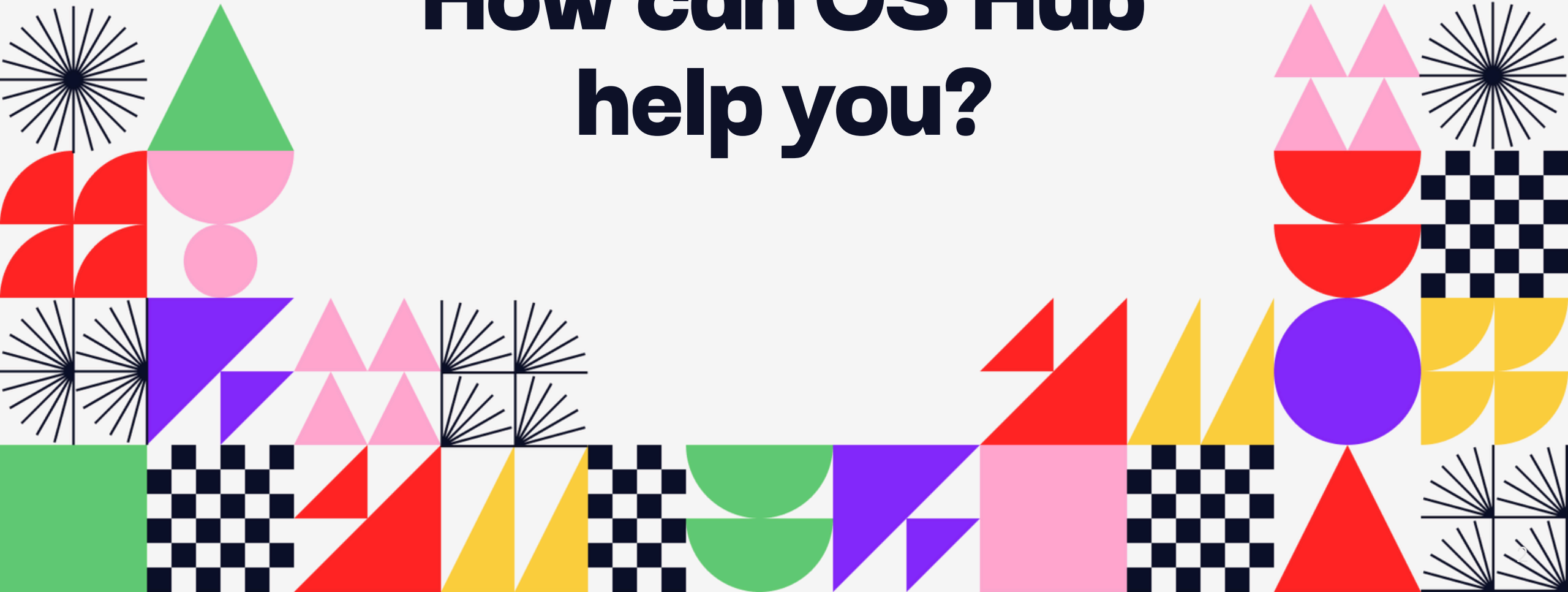
## MANUFACTURING GROUPS

Arvind Limited, Delta Galil,  
Elevate Textiles, Hirdaramani,  
Pou Chen Group

- ✦ Visibility on Global Platform
- ✦ Eliminate Confusion for Customers
- ✦ Search for Partner Facilities



# How can OS Hub help you?



# Let's reframe



**FROM**

**Transparency for  
Transparency's Sake**



**TO**

**Transparency That  
Solves Problems**





# We can help with:



**Getting rid of data headaches**



**Easier data sharing & communication**



**Finding collaborators**



**Understanding & mitigating risk**

**Transparency isn't the end goal, but a means to other outcomes.**



# Brands & Retailers Sharing Data in OS Hub

## Search Supply Chain Data from Sector Leaders Including:

- adidas
- ALDI (Nord & Sud)
- Amazon
- Armani Group
- Asda
- Boohoo Group
- Brooks Sports
- Burton Snowboards
- Columbia Sportswear
- Coop Genossenschaft
- Dick's Sporting Goods
- de Bijenkorf
- Gap Inc.
- Hema B.V.
- H&M Group
- Kmart & Target Australia
- Lojas Renner
- JC Penney
- John Lewis Partnership
- KMD Brands
- MANGO
- Mammut
- MEC
- Neiman Marcus Group
- Nordstrom
- Patagonia
- PVH
- River Island
- Sainsbury's Argos
- Stella McCartney
- Sunrock
- Tesco
- The Very Group
- VF Corporation
- Target Corporation
- Walt Disney Company
- Zalando
- ZEEMAN



# Companies use OS Hub for:



## Collaboration Opportunities

Understand who else is connected to current and prospect suppliers or priority/at-risk regions, identifying new opportunities for collaboration



## Better Data & Interoperable IDs

Save time and money by processing site names and addresses against OS IDs, to easily manage and connect data internally and externally



## Streamlined Supplier Communication

Reduce supplier burden and streamline communications by having your suppliers claim their profiles & share their suppliers (& continue up the chain)



## Reliable Base for ESG Reporting

As more and more legislation and reporting requirements begin, ensure you are working from a clean, reliable base dataset to inform the rest of your reporting.



# Legislation & ESG Reporting

The volume of sustainability & due diligence legislation continues to grow. The cost of **anticipating** these requirements is always **lower** than being on the back foot and **responding** to mandates.

Organizations need to start by understanding where their suppliers are located in order to then **efficiently** measure or report on social or environmental conditions.

## Transparency is Critical



### Know & show your supply chain (identification)

A core step to enable you to conduct due diligence is knowing and sharing your supply chain. Openly displaying your data puts you in a strong position to implement effective due diligence.



### Make your data interoperable (risk assessment)

To effectively respond to legislative demands, you will need to work with others: service providers, reporting tools, remediation partners and more. If your data isn't interoperable, this will be a hugely time-intensive - if not impossible - feat.



### Find collaborators (remediation)

Whether you're working on risk identification, remediation, grievance mechanisms, or something else: ensure you are collaborating with other organizations connected to your suppliers or in the same geographic area, to share the burden and maximize effectiveness.





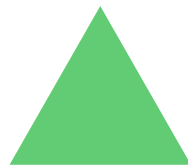
# Supplier Engagement

**Open Supply Hub enables facility owners or managers to claim their facility. Once a facility claim is confirmed by OS Hub staff, the facility claimant can add more information about their operations with a check mark to show the data comes straight from the source.**

**A claimed profiles creates a free, open, single source of truth for basic information about that supplier - with data from other stakeholders alongside it. This means:**

- **Better data for you**
- **Reduced burden on your suppliers**
- Ability to **collaboratively and openly trace your supply chain** alongside your suppliers.

EXAMPLE FACILITY

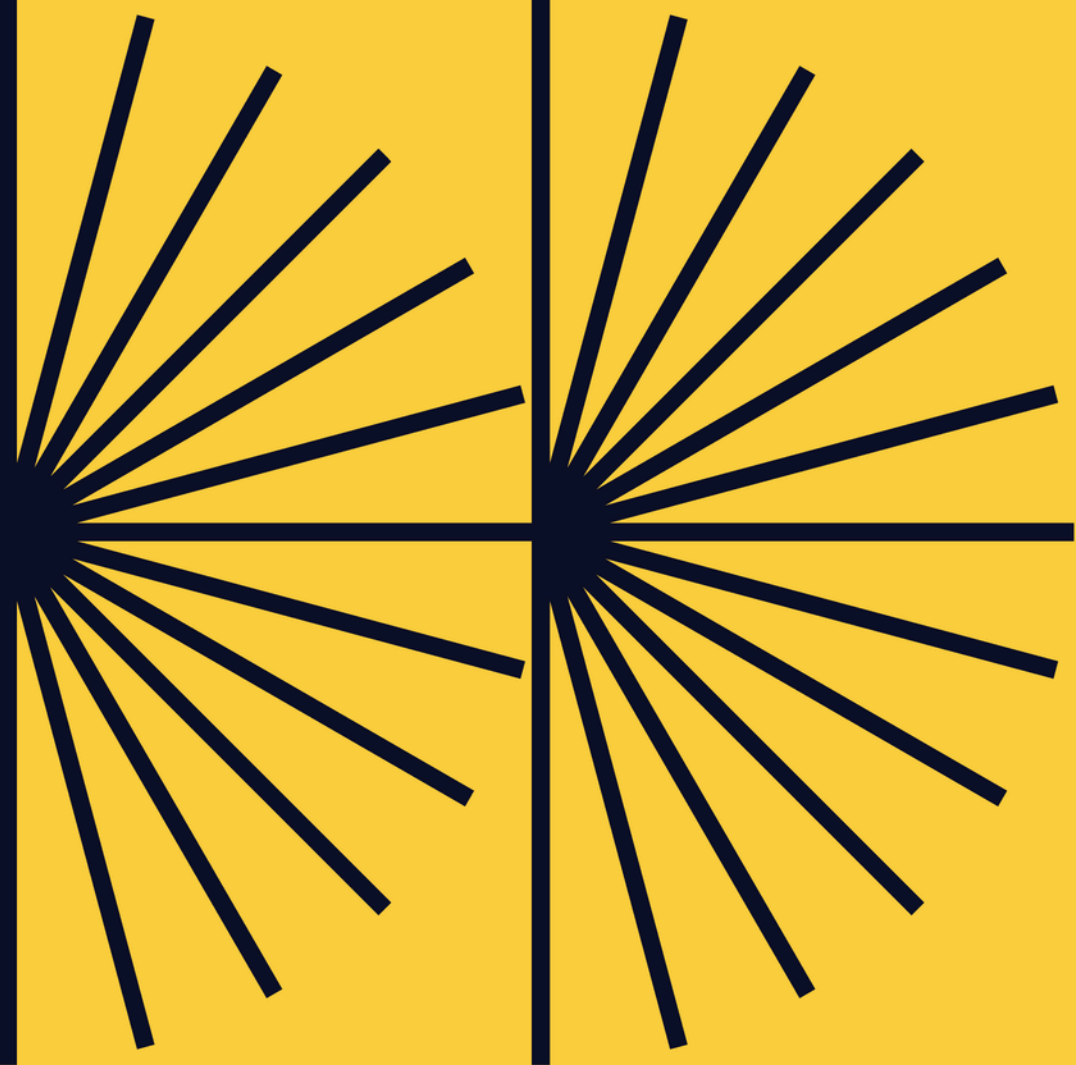


**Encourage your suppliers to claim their profiles & upload their suppliers (& repeat)**

Here's some sample text you can use.

## **Are there risks?**

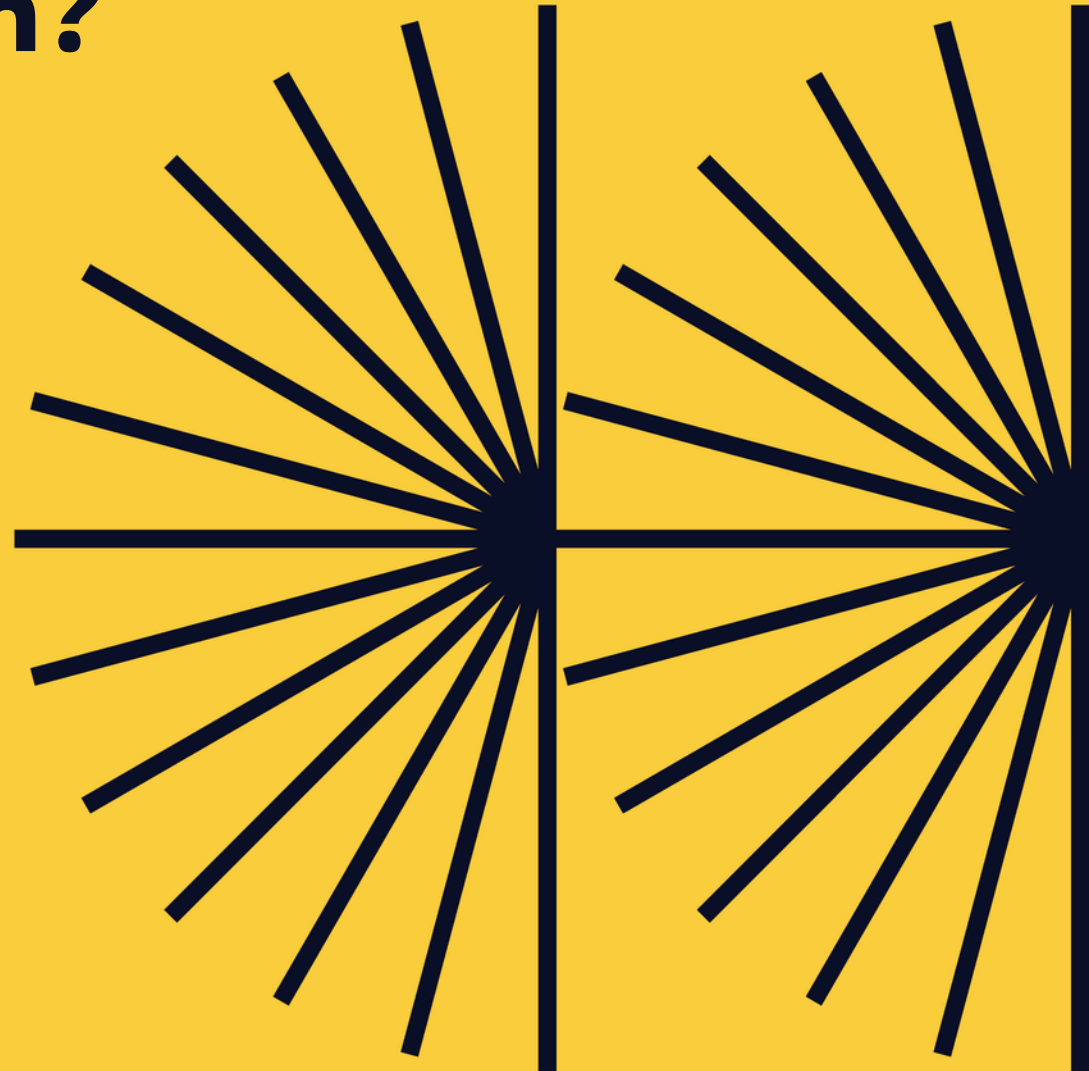
Here are some of the most common questions we receive about the risks of disclosing supply chain data in general, and on OS Hub. Ultimately, we hope you'll find that the benefits of open data far outweigh what are quickly becoming minimal and out-dated risks.



# If we open up our data, won't civil society organizations come after us for issues in our supply chain?

## Opening up your data means that:

- Civil society organizations are able to reach out to you directly to resolve issues, rather than turning to the press or more public tactics. This is often the preferred solution for both parties.
- Civil society organizations can also proactively reach out to share information and prevent issues. If your goal is to conduct effective due diligence and make improvements, opening up data allows you to get more information, make more informed decisions, and demonstrate that you've made changes based on what you have learned. Keeping your data closed hinders that process and can generate more risk in the long-run.
- Due diligence legislation is changing even the framing of this question. Companies need & want to know about risks in their supply chain. More information is a competitive advantage.





# Will we lose our competitive advantage by sharing where our production happens?

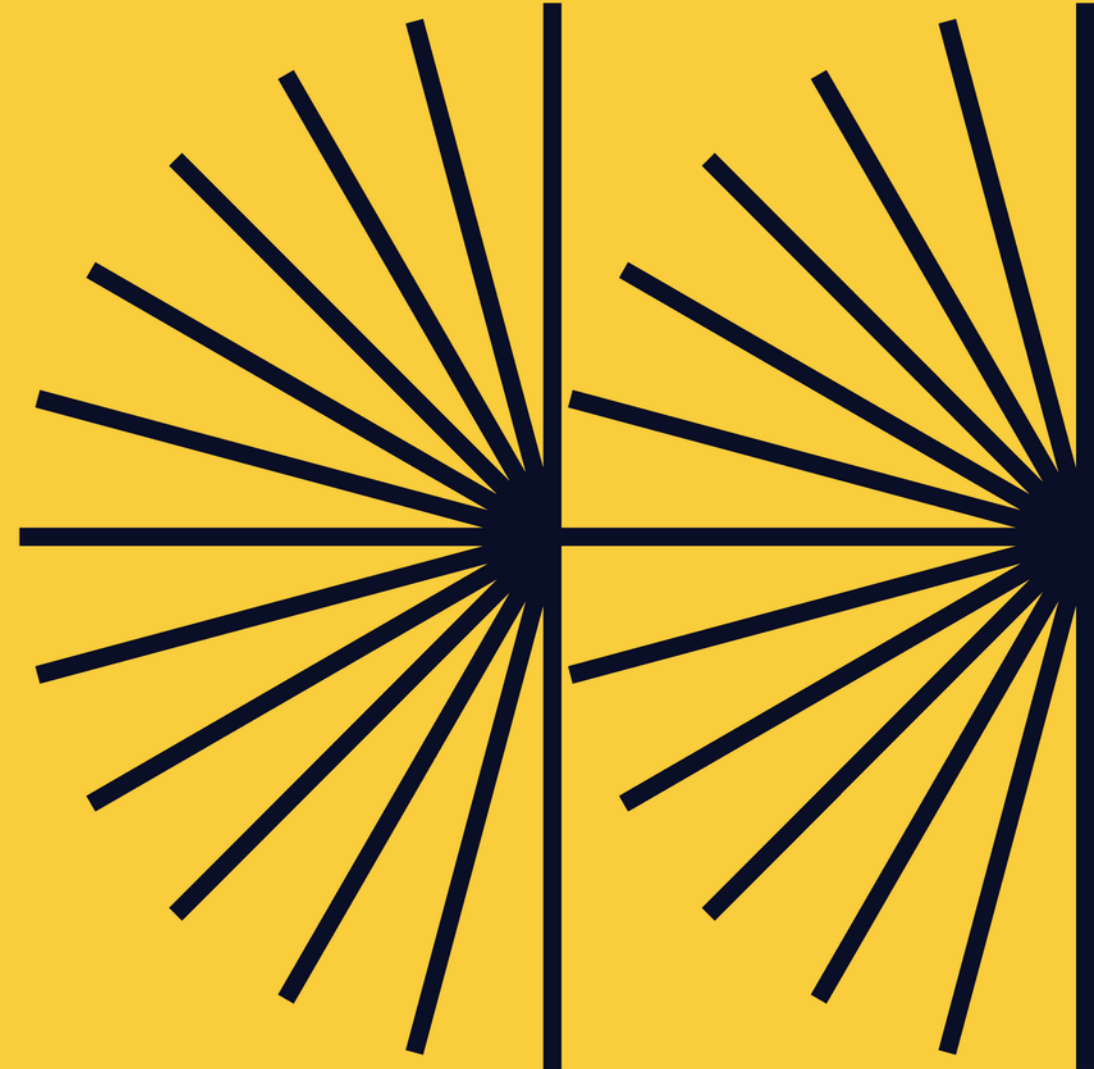
- In this age of information-sharing, production locations are rarely a secret - whether you disclose them yourselves or not. This is more about being in control of how and where that information is shared.
- More and more brands are saying that their competitive advantage comes from the quality and type of relationship with their suppliers, not simply whether or not they source from them.
- We offer an API package for deduplicating data & getting OS IDs, without publishing publicly, if you have particularly sensitive data.
- To solve the biggest issues of our day, this is a mindset that simply has to change. Closed data has led us to the messy, opaque world we're in today.





# Are there anti-trust or privacy concerns with publishing my supplier data?

- You don't have to publish data that would violate privacy or anti-trust regulation to receive great benefit. You can keep it to \*phone book data\* which isn't considered proprietary and doesn't require extra layers of protection or privacy.





# Getting Started

It isn't all or nothing. What is the right starting place for you? Is there a tier, region, product line, issue area, etc. where you can test out publicly sharing supplier data?



Prep Your Data via OS Hub templates or API libraries



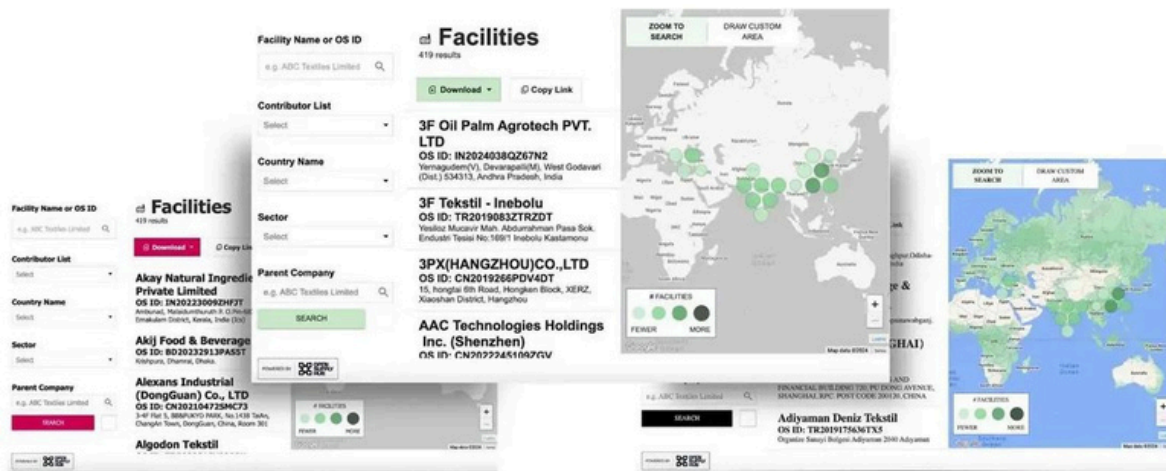
Upload/Connect to OS Hub for Review



Finalize, Publish & Link on Your Website/Embed Your Map

Bye bye PDFs and excel spreadsheets!

# Show your supplier list on a branded map on your website.



[GET PRICING](#)

- ✿ No IT development needed. You just need to copy-paste a short piece of code into your website page
- ✿ Choose your map colors and fonts to align with your brand
- ✿ Display additional information, like audit dates, GHG emissions, gender breakdowns or organization-specific programs
- ✿ Always keep your map up to date: updating your supply chain data on OS Hub automatically refreshes your website's map
- ✿ Meet transparency requirements: the Embedded Map offers a visual and interactive way to meet internal transparency benchmarks and requirements of multi-stakeholder initiatives, indexes or rankings all in one place.

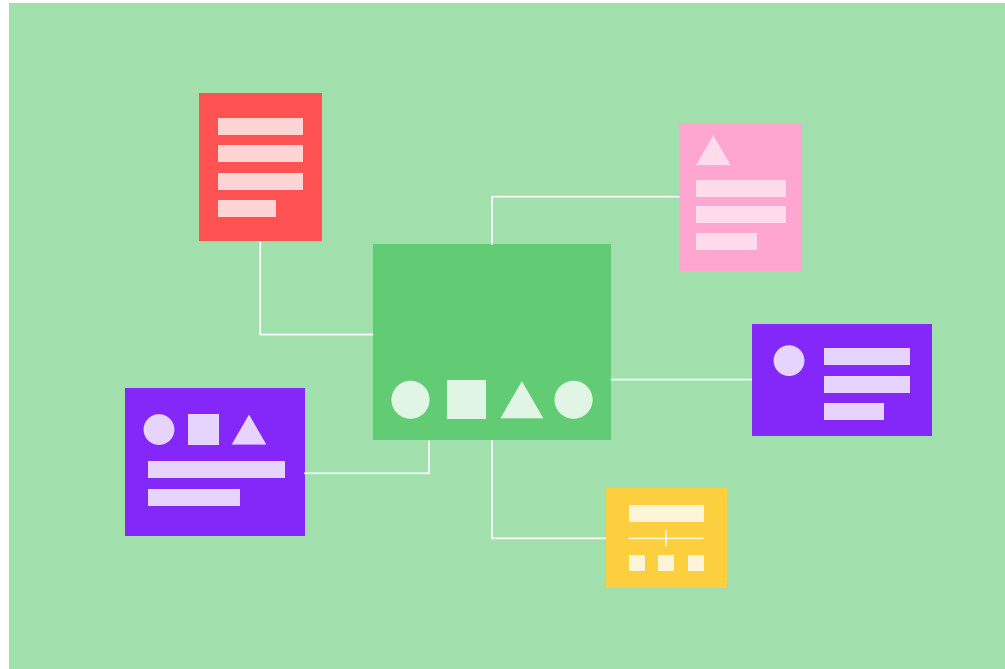






## The End of Manual Data Matching

# Connect to OS Hub's API



[GET PRICING](#)

- ✦ Automatically push and pull data to grow your dataset, receive OS IDs, and more
- ✦ Run OS Hub's deduplication algorithm through your data whenever you like
- ✦ Choose to anonymously push data to deduplicate & receive IDs for certain (or all locations) without sharing your affiliation publicly
- ✦ Query moderation events for your locations so your data improves as OS Hub's does
- ✦ Bespoke onboarding & IT support



# Making the Most of OS Hub

Sharing your suppliers on OS Hub is a great first step in opening up your data - but there's so much more to be gained from working with our platform. Here's some inspiration for going beyond transparency for transparency's sake:



Integrate OS IDs into your PLM/sourcing platform



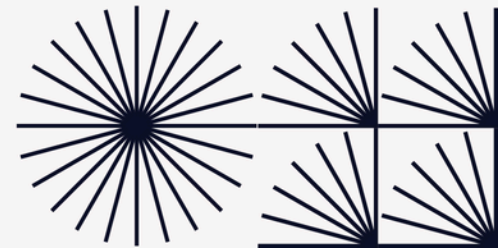
(If they haven't already) Encourage MSIs and Service Providers to Adopt OS IDs so you can create one connected supply chain data ecosystem



Use your link to your supply chain data on OS Hub to easily share your supply chain data internally & externally in a visual, searchable format.



Encourage your suppliers to claim their facilities or share their suppliers, bringing even greater levels of transparency





# Making the Most of OS Hub

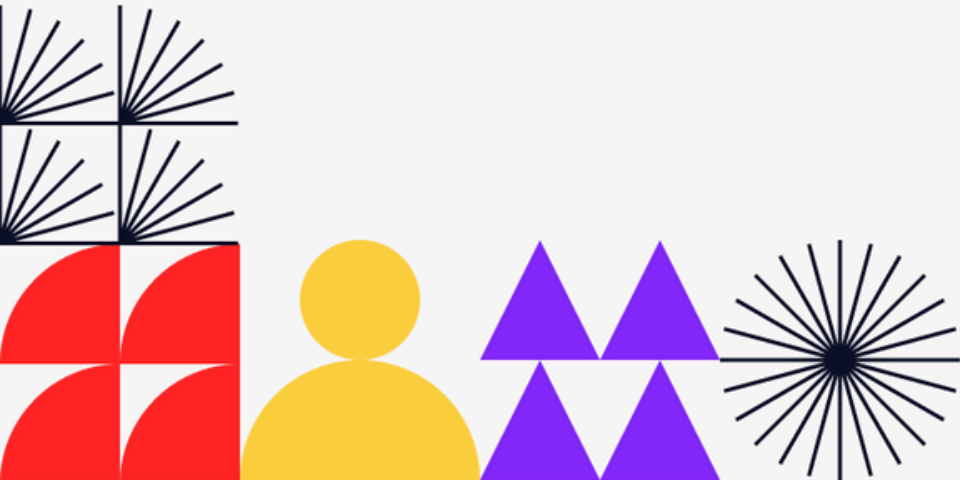
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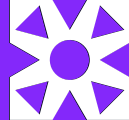


Find overlap with other orgs to advance capacity building, collaborative grievance mechanisms, & more.



Share OS Hub with other internal teams - procurement, supplier engagement, CSR, marketing - see how they could use it!





# Tips for Advocating for OS Hub Internally

**We know it can be a feat to advocate for use of a new system internally.**

**Here are some tips we've learned from other brands & retailers who have successfully brought OS Hub and OS IDs into their company (and we're happy to put you in touch with them, if you'd like!).**



## **Loop in the right teams from the start**

Each company is different, but this often involves CSR/ethical trade, IT and marketing/comms. The OS Hub team is happy to set up a demo and Q&A session so you can get a strong kick-off meeting in place.



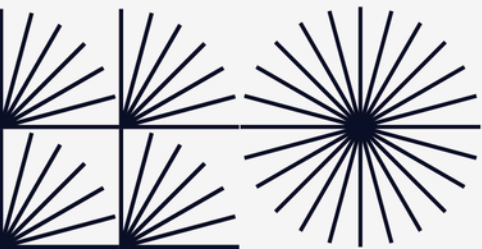
## **Look at your agreements with suppliers**

Have you built in any NDAs or language about data sharing with third parties? If that language isn't necessary (more and more companies are finding it isn't, and is just legacy language), begin the process of amending it.



## **Build in deadlines**

It's hard to push through decisions without a deadline or timeline you're working toward. Build those internally, and then hold decision-makers to them.





# Dive in

Be part of the community that is powering the transition to safe and sustainable supply chains.

Contribute to and use the world's most complete, open and accessible map of global production.



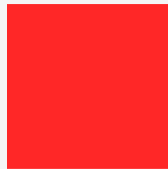
## Share Data

Share your supply chain data, and help us build the world's most open & accessible map



## Search and Discover

Search data contributed by others, and discover opportunities so you can design effective solutions



## Engage and Collaborate

Identify allies to collaborate with through the platform, who can accelerate your impact



## Advocate for OS Hub

Introduce OS Hub to your network. We're happy to join/host webinars & trainings, share newsletter content, and more!

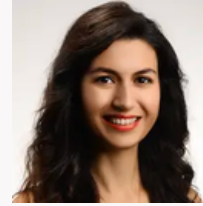




# For More Information

We're only just getting started. Our vision is to map the millions of production locations across the world, transforming supply chain ecosystems for the 100+ million people working in them.

Reach out to set up a demo or call to learn more.



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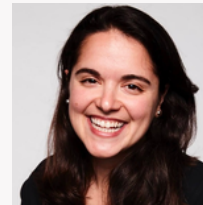


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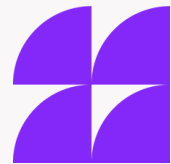
Based in Amsterdam, the Netherlands



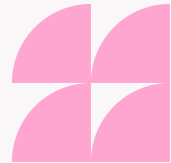
# Open data opens doors:



Turn a complex chain into a clear picture



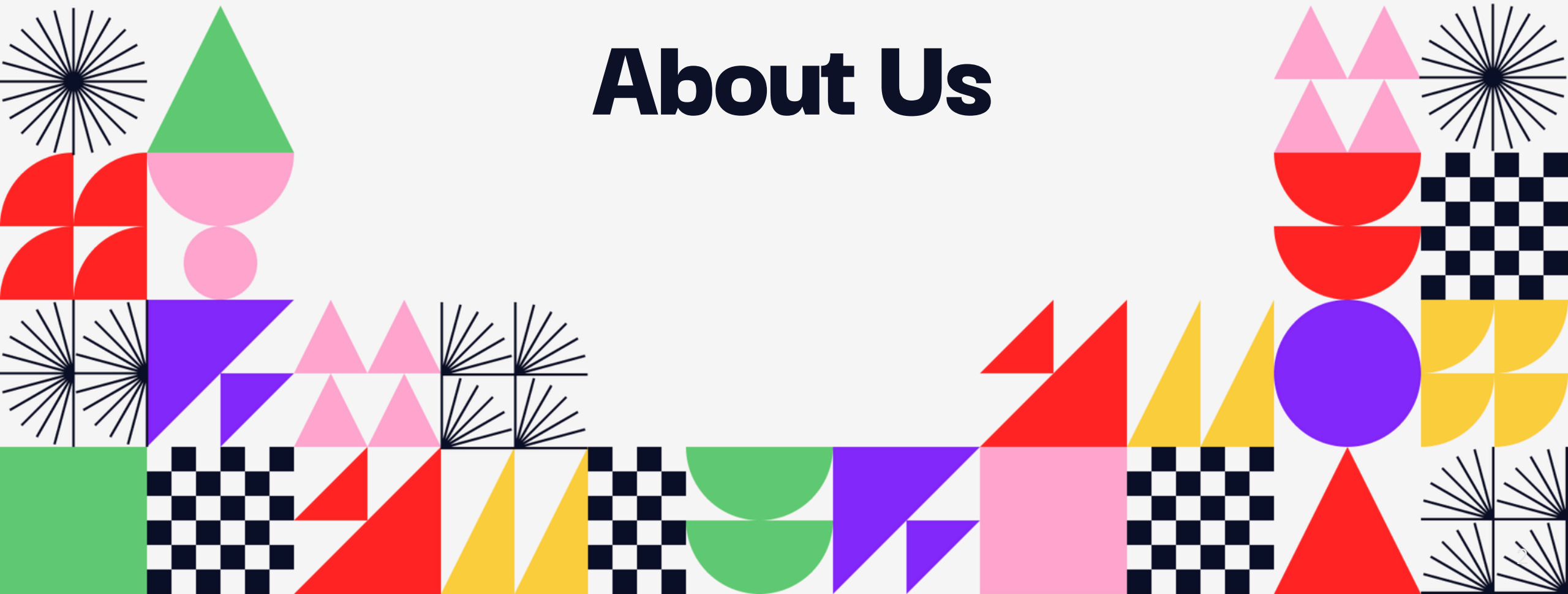
Discover allies and build collaborations



Innovate and invest where it matters



# About Us







# Governance

Open Supply Hub is a 501(c)(3) nonprofit organization, registered in the USA.

To ensure our organization, model and data continue to serve the many types of stakeholders needed to improve supply chains, we are governed by a global multi-stakeholder Board of Directors representing a diverse range of industry actors, from unions and human rights representatives, to multi-national corporations and open data experts. These individuals are located across the world, from Latin America to East Asia.



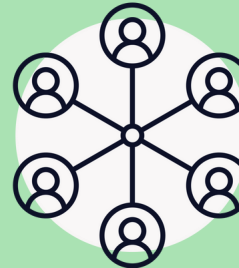
Brands & Retailers



Civil Society



Facilities



Multi-Stakeholder Initiatives



Researchers



Service Providers

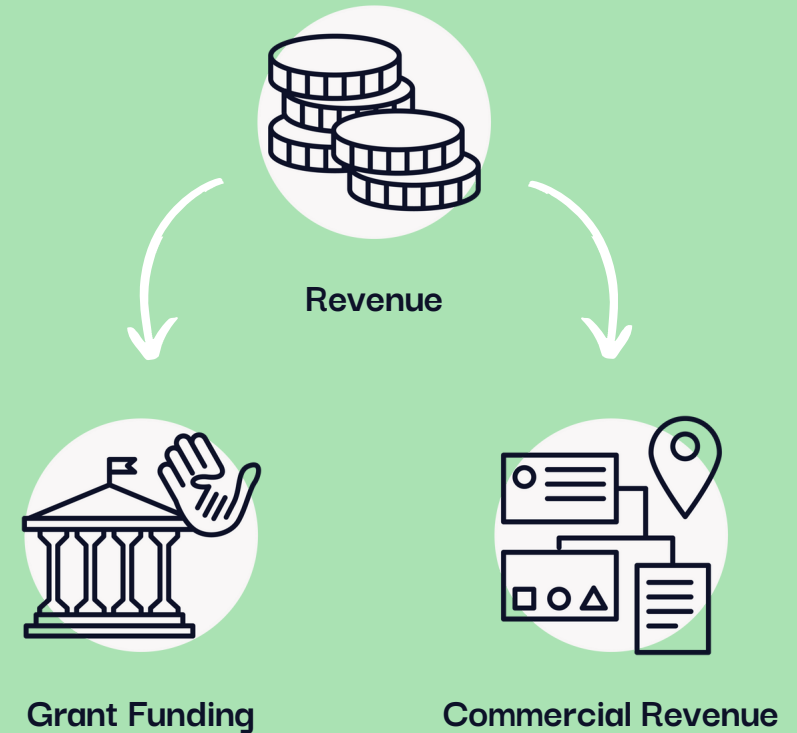


# Business Model

Open Supply Hub operates a mixed revenue model

- Grant funding from a mixture of philanthropic, corporate and governments
- Commercial revenue from Premium Features\*

\*Qualifying civil society organizations are able to apply for free access to Premium Features, subject to organizational need





**OPEN  
SUPPLY  
HUB**

OS Hub is a global, remote-working team, with staff engaging with customers and community around the world. We're also building a team of Community Managers in countries such as Bangladesh, Brazil, India and Türkiye, with more to come.





# Frequently Asked Questions

View our full set of FAQs  
on our website.

[FULL FAQs](#)





# Which supply chain tiers does OS Hub work in?

All tiers, including commodity/raw material level. Because there isn't a universal definition for tier, we use facility &/or processing type to display and filter this data point.

Data contributors can share which tiers they are disclosing in their list name/description and even separate their data into different lists by their definition of tier, if desired.

[FULL FAQS](#)





# How do you verify the data in OS Hub?

We don't. Rather than thinking of us as a verifier, think of us as a "steward" for those who are collecting and potentially verifying data themselves.

As an open data platform, we openly share the data submitted and who shared it, so users can make their own decisions about the level of trust they have in the contributor and the data they shared. Think about number of workers, for example: if 20 contributors share the same figure for a site and one contributor has a vastly different number, depending on who that contributor is, might that be helpful information for you?

[FULL FAQS](#)



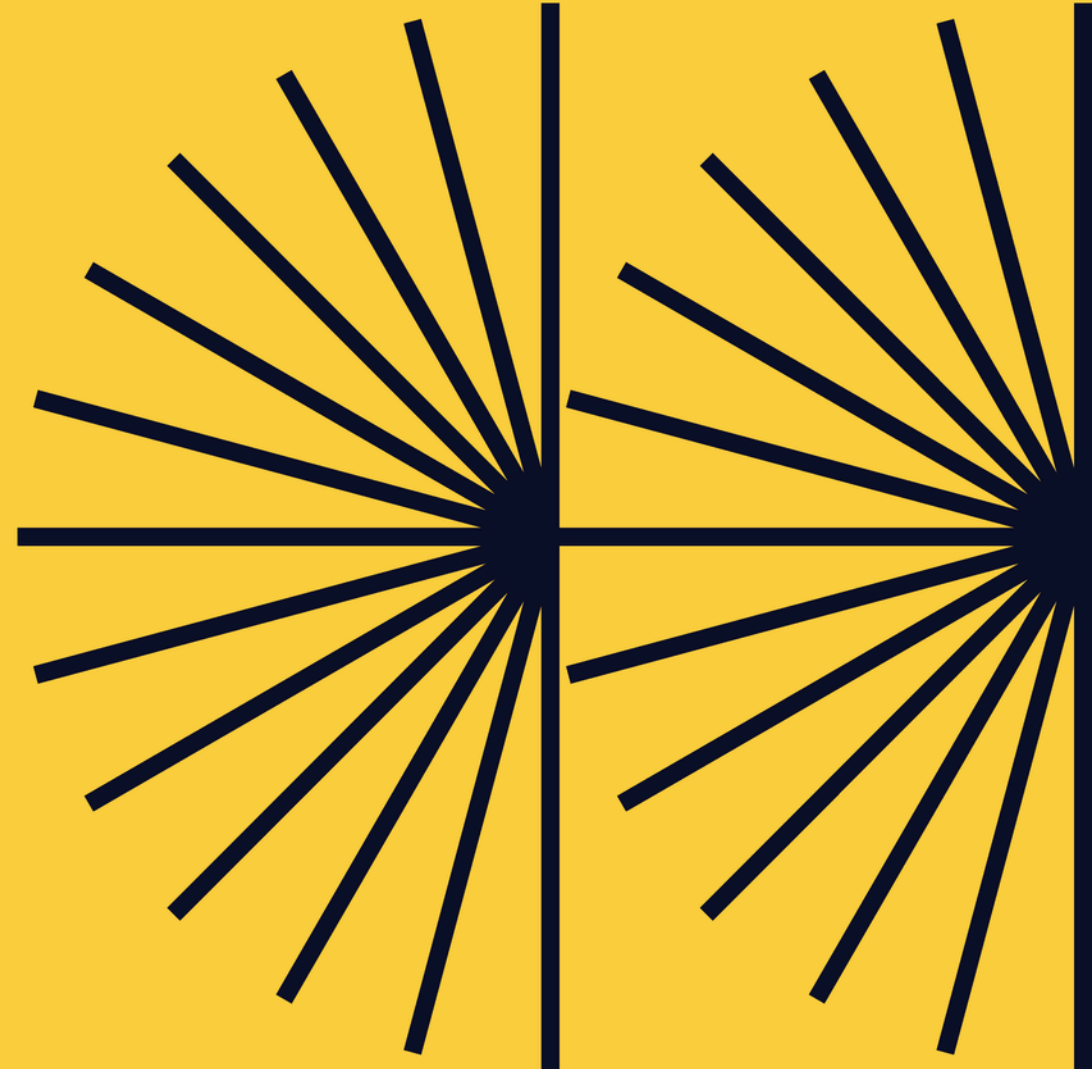


# Does OS Hub hold/display any historical data?

This is up to the owner of that data. When a data contributor updates their data in OS Hub, they have the option to make their previous contribution inactive, breaking their connection to any production sites they are no longer connected to.

If you are a researcher and are interested in looking at historical data in aggregate, please do reach out to our team. We're always happy to discuss how OS Hub data could aid in research efforts about global supply chains.

[FULL FAQS](#)





# Is OS Hub a membership organization? What are your requirements?

OS Hub is not a membership organization. It is a tool that anyone can use and there is no associated membership or cost (unless you wish to purchase a Premium Feature). We do not mandate frequency of data updates, nor the percentage of supply chain data shared. However, it's worth noting that many membership organizations who do have those expectations of members use or recommend OS Hub as a tool to fulfill their requirements.

[FULL FAQs](#)





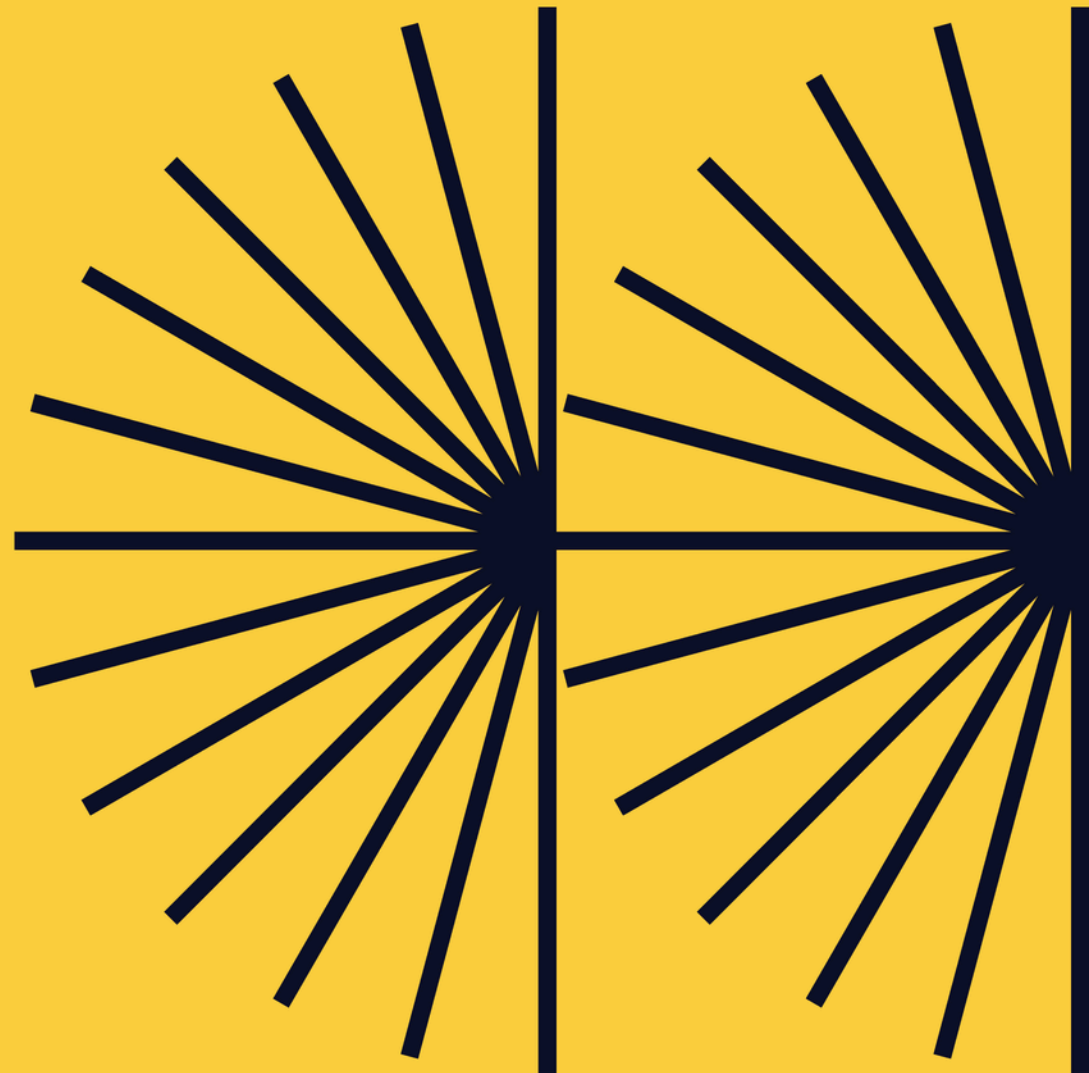


# Is OS Hub a transparency or traceability platform?

Think of transparency like a map: these are the locations and who is connected to them. Traceability draws lines through the map, showing how a product moves through it.

OS Hub is a transparency platform. Many traceability platforms are integrating OS IDs, though, so they can easily connect their datasets with others.

[FULL FAQS](#)



# How long does it take to get data onto the OS Hub platform, if we're not using the API?

The first step is to look the state of your data and assess how long it will take to get into our CSV/Excel template format. Once your data is prepared and uploaded, it takes 2-5 business days for our team to review your data. If approved, you'll receive an email once your list is processed and live in Open Supply Hub. If your list is rejected, you will receive an email from the OS Hub team with directions on how to update your list, and improve the quality of your data to meet quality standards. From there, you can update your data and repeat the upload process.

[FULL FAQS](#)

